



*We invite you to be a part of the*

## ***HOME OF PHILANTHROPY***

*where caring people come together to grow ideas  
and thoughts around  
creating a better tomorrow for our region*

### **Partnership Opportunities**

Slated for completion in mid-2019, Central Kentucky Community Foundation's new Home will create a dedicated space to promote and inspire a spirit of philanthropy throughout our region. The collaboration that will take place in this home will foster synergy, strengthen relationships and prompt new ideas for addressing what matters most to the people we serve. It will be a trusted place for nonprofits, businesses, houses of worship, and organizations to convene and collaborate while offering a permanent home to accommodate the growing work of CKCF.

Promoting and inspiring a spirit of philanthropy throughout our region! It's all about the people we serve and the communities where we live.

We invite you to become a part – we need your support and involvement now!

**Here are the various Partnership Opportunities from which you can choose:**  
**(all benefits can be customizable to the needs of your company's marketing plan)**

#### **Presenting Sponsor**

***Exclusive Opportunity Available with Forever Benefits!***

- Top Name Recognition for the Home of Philanthropy's Board Room, i.e. "The 'Your Company Name' Board Room"
- Lead speaking opportunity at the Home of Philanthropy Open House in summer 2019
- Video interview(s) to be promoted on Foundation's website and social media
- Complimentary use of the Home of Philanthropy facilities during the three year campaign period
- Top billing logo placement on campaign recognition pieces in the newsletter, website, and social media
- Recognition via digital signage on the building's video display walls
- Prominent logo recognition signage at the other Foundation events throughout the year
- Highlighting your company's partnership through a comprehensive media campaign

**The Presenting Sponsor financial investment is \$250,000.**

**Only three opportunities are available at this level.**

## **Platinum Sponsor**

### ***Multiple Benefits throughout the Campaign Period***

- Significant Name Recognition in lobby's acknowledgement area
- Speaking opportunity at the Home of Philanthropy Open House in the summer of 2019
- Video interview(s) to be promoted on Foundation's website and social media
- Complimentary use of the Home of Philanthropy's Legacy Hall twice a year during the three year campaign period
- Premiere logo placement on campaign recognition pieces in the newsletter, website, and social media
- Recognition via digital signage on the building's video display walls
- Prominent logo recognition signage at two other Foundation events throughout the year
- Highlighting of your company's partnership through a comprehensive media campaign

**The Platinum financial investment is \$100,000.**

## **Gold Sponsor**

### ***Multiple Opportunities Available***

- Name Recognition as Gold Sponsor in lobby's acknowledgement area
- On stage acknowledgement at the Home of Philanthropy Open House in the summer of 2019
- One video interview to be promoted on Foundation's website and social media
- A complimentary use of the Home of Philanthropy facilities
- Logo placement on campaign recognition pieces in the newsletter, website, and social media
- Recognition via digital signage on the building's video display walls
- Name recognition signage at two other Foundation events throughout the year
- Highlighting of your company's partnership through a comprehensive media campaign

**The Gold financial investment is \$50,000.**

## **Silver Sponsor**

### ***Multiple Opportunities Available***

- Name Recognition as Silver Sponsor in lobby's acknowledgement area
- On stage acknowledgement at the Home of Philanthropy Open House in the summer of 2019
- One video interview to be promoted on Foundation's website and social media
- Name on campaign recognition pieces in the newsletter, website, and social media
- Highlighting of your company's partnership through a comprehensive media campaign

**The Silver financial investment is \$25,000.**

## **Bronze Sponsor**

### ***Multiple Opportunities Available***

- Name Recognition as Bronze Sponsor in lobby's acknowledgement area
- One video interview to be promoted on Foundation's website and social media
- Name on campaign recognition pieces in the newsletter, website, and social media

**The Bronze financial investment is \$10,000.**



## SPECIAL OFFER!

Partner with us at the Platinum level and above by April 30 and your company will receive on-stage speaking opportunity at the Grand Opening!

## Partnership Commitment Form

**YES! We want to be a part of the Home of Philanthropy!**

Please accept our commitment of the following:

- \_\_\_\_\_ Presenting Sponsor  
\_\_\_\_\_ One time commitment \$250,000
- \_\_\_\_\_ Platinum Sponsor  
\_\_\_\_\_ One time commitment \$100,000
- \_\_\_\_\_ Gold Sponsor  
\_\_\_\_\_ One time commitment \$50,000
- \_\_\_\_\_ Silver Sponsor  
\_\_\_\_\_ One time commitment \$25,000
- \_\_\_\_\_ Star Sponsor  
\_\_\_\_\_ One time commitment \$10,000
- \_\_\_\_\_ We cannot become an official sponsor at this time but would like to make a gift of  
\_\_\_\_\_ \$5,000 \_\_\_\_\_ \$2,500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other amount

### Please fill in all of the following information:

Your company name (as it should read on materials)		Contact Name	
Address	City	State	Zip
Email	Phone	Company Web Address	
Payment Method: _____ Check enclosed ( <b>made payable to CKCF</b> ) _____ AMEX _____ V _____ MC _____ D			
Card number	Expiration Date	Code	

### THANK YOU!

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