

APRIL 2018

CKCF News

CENTRAL KENTUCKY COMMUNITY FOUNDATION



A Note From Davette

Sometimes it's revealing to notice what often goes unnoticed. Maybe even what strives to be unnoticed.

The lady, hurriedly picking up her hungry daughter from dance class, who quickly returns to open the door for a mom juggling a newborn and an overly excited toddler ready to do her first plié.

The elderly gentleman, walking across the parking lot, who stops and bends down to pick up some wind-blown trash. Reaching the ground isn't as easy as it used to be. It's not his business. He's just a customer who cares.

The teenager, playing hide and seek with a 3-year-old in the library, while dad looks for one more book. Oh, what that few minutes without interruption meant while he was wrapping up research for a paper.

The bank teller who helps finish filling out the deposit ticket for the lady whose eyesight isn't what it used to be, even with the new glasses. The teller is supposed to tell the customer they have to fill it out themselves for compliance purposes. But he quietly takes care of it.

The woman on her way to an important meeting with a client, focusing on work, who paused to give a sympathetic smile to the forlorn looking person in the hallway. It only took a moment. The person gave no reaction. Was it even noticed?

Do these small gestures matter? Particularly when it appears no one is watching.

You are after the important...things that make a difference. Things that shape people and our community. Even if they often go unnoticed.

You care about flustered dads and hurried moms, energetic kids and solemn strangers. You care about making a difference, even if no one sees.

But people see. It's an example, and together these often unnoticed efforts, make our community home.

Inspire Women 2018 Conference



It was a morning filled with laughs, inspiration and encouragement at the Inspire Women 2018 Conference. Hundreds of women packed the Hardin County Schools Performing Arts Center to hear from females who are making a difference in our community and our world.

The morning began with heartfelt stories from local women of Heels Together changing lives in Hardin County. Several Heels Together investors shared their "why" for choosing to invest in Heels Together. Next up, Heels Together grant recipients told of how these grants are shaping women & girls' lives in our community.

As the morning unfolded, Heather Land took the stage with her inspiring, personal and hilarious tale of her rise to YouTube stardom.

"Heels Together is about empowering all women of all ages and backgrounds." -**Elizabeth Waters, Heels Together Investor**

"It takes a village, and that is what Heels Together is doing here." -**Christy Pritchard, Heels Together Investor**

"You have to help people. Your success is my success." -**Jerisia Lamons, Heels Academy a Heels Together Grant Recipient**

"Don't be ashamed of your story. There is no shame in living. We all have a story, and each is so important. Those stories are able to bring health and healing to other women." -**Heather Land**

LET'S DO SOME GOOD TODAY!

www.ckcf4people.org

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Endow Kentucky Tax Credit

Kentucky has a 20% state income tax credit for donors who make an endowed gift to a certified community

foundation. Use this tax advantage to create a legacy and support your community forever. There are \$1 million in tax credits available. Endowed gifts may benefit local charities including churches, schools, scholarships, healthcare, arts and many others.

The deadline to take advantage of the Endow KY Tax Credit is **June 29**. To learn more, contact us at 270-737-8393 or contact@ckcf4people.org.



Kentucky Gives Day returns to our region for a 3rd year on May 22. This online annual fundraising event hosted by the Kentucky Nonprofit Network & CKCF, brings nonprofits and Kentuckians together for a powerful day of action. The 24-hour event begins at midnight (EDT) on May 22 and continues until 11:59 p.m. (EDT). Donors go online to kygives.org, connect with our regions nonprofits they care about and make contributions.

Participating nonprofits:

- CASA of the Heartland
- Community Health Clinic
- Feeding America, Kentucky's Heartland
- Forever Homes for Paws
- Girl2Girl
- Helping Hand of Hope
- Homeless Intervention Services Company
- Isaiah House
- Hardin County Habitat for Humanity
- Mission Hope for Kids
- PURE
- Saint James Catholic School
- Silverleaf Sexual Trauma Recovery Services
- Stephen Foster Drama Association
- Warm Blessings

Over \$15,000 Available in Heels Together Grants



Heels Together is now accepting grant applications for programs and initiatives supporting women and girls in our community.

Please visit ckcf4people.org/heels-together-initiative to download the grant application packet. Deadline for submitting a Letter of Intent to apply is **July 1, 2018**, and grant applications are due **August 1, 2018**.

LET'S DO SOME GOOD TODAY!

If Everyone Gives 5% in Endowments



Imagine the difference we could make in our region if \$10 million in grants were available to enhance our community each year. In the next 10 years, nearly \$4.2 billion will transfer from one generation to the next in our region. That is just our piece of the \$7.7 trillion transfer of wealth that will ripple through this country over the next decade.

Even with those staggering dollar amounts, our region, like many others, struggle to find the financial resources necessary to support community and economic development. Traditional sources such as government funding are stagnant or declining, leading communities to depend more on personal wealth. Frequently, heirs move and call other cities, states or countries home. Once wealth leaves our community, it rarely returns. In this environment, possibly the largest underdeveloped resource is community-based philanthropy. Local philanthropy can be fueled by preserving some portion of this transfer of wealth opportunity.

At CKCF, we help build permanent wealth to invest in our region and the nonprofit organizations that make our community the place we love to call home. **By preserving just five percent of this transfer in permanently endowed funds, we could generate approximately \$10 million a year for grantmaking.**

Take a moment and imagine what \$10 million annually could do for our communities. The increased impact of charitable organizations could expand drastically. Without permanent funds through CKCF, many programs will not have the opportunities to improve lives in our community. For example, *Get Ready! Camp*, an early childhood education program; scholarships; nonprofit endowment funds and designated endowment funds. These examples are just a few of many. Imagine how much we could accomplish with just five percent of the wealth transfer in our region.

Endowed funds are forever and grow over time because the principle is never spent. Investment earnings are used to make grants, supporting charitable causes and create personal legacies of giving in our region. We urge you to consider designating a portion of your estate, charitable trust, 401(k) or insurance policy to a fund to support what matters to you in your community. This will ensure that our region, your home, enjoys the forever benefit from your gift.

Now is the time to make sure we use the transfer of wealth as a driving power for good in central Kentucky. Gifts of all sizes will add up to significant community benefits for generations to come. Some gifts may be eligible for the Endow Kentucky state income tax credit.

Will you invest five percent? Will you help improve our community? Think about how your five percent gift can make a forever difference in Hardin County. Contact CKCF today.

SAVE THE DATE

Celebrating Achievement

Thursday, May 3 at 6:00 pm
Grace Heartland Church

Kentucky Gives Day

Tuesday, May 22

Get Ready! Camp

June 11 - June 29 (Monday - Friday)

9:00 a.m. - 11:00 a.m. EDT

Panther Academy
North Park Elementary

11:30 a.m. - 1:30 p.m. EDT

Heartland Elementary
North Park Elementary

Endow Kentucky Application Deadline

Friday, June 29

Youth Sports Fund of Hardin County

Fall Application Deadline

Friday, July 27



GIVING OPTIONS

Did you know CKCF can accept many different kinds of donations? A bequest, a charitable gift annuity, a gift of stock, real estate, life insurance or an immediate cash gift are all great ways to create an endowment that gives back to your community forever.

Endow KY

Some gifts may be eligible for this state income tax credit, which offers donors up to a 20 percent credit for their contribution when they support or create an endowed fund with CKCF.

If you would like to establish an endowment fund, contact us today to set up a time to tailor a fund that best meets your philanthropic dreams.

"Someone is sitting in the shade today because someone planted a tree a long time ago." -Warren Buffett



Let's Do Some Good Today!

Central Kentucky
Community Foundation
306 W. Dixie Ave
Elizabethtown, KY 42701



When You Want Your Life
to Make A Difference
forever

You Need a
forever
Partner



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CKCFNews

CKCF's Home of Philanthropy Groundbreaking



Thank you to everyone who was able to join us for CKCF's Home of Philanthropy groundbreaking! Upwards of 70 attendees packed our Home of Philanthropy site to help commemorate this next step for CKCF. We look forward to a dedicated space where organizations across our region can convene, collaborate and come together around philanthropic interests that will improve our communities. It's an honor to build on land we have owned for nearly 60 years, and as Davette B. Swiney, CKCF President and CEO said, "Our new Home of Philanthropy will complete NCEF's vision for this property - from farmland to the hub of higher education, philanthropy, and quality of life for Elizabethtown and the surrounding region." We're excited that construction is now underway, bringing this vision closer to reality.

"It is through the strong support of our community that CKCF is able to do the work we do each day to help our community. We appreciate your belief in our work and the future of this region," said Swiney.