This past Saturday at the Inspire Women Conference, I had the privilege of hearing Dr. Joy Jones speak. Joy is a native of Upton and graduated from East Hardin High School. I did not have the opportunity to know her then, but consider it an honor to know her now. She spoke at our conference sharing her personal story, but more importantly how we can develop our own story in our personal, family or professional lives.

“No one else is you and that is your power.” Talk about power -- that is a powerful statement Joy shared with us. We often think about power in the negative -- people who are power hungry, abuse of power. What is your power? What about how we use our personal power for good. Do you think about what power you have to influence ideas, beliefs, and the status quo? How can you use your power to enhance our community?

Often, when I sit down with people to talk about how they can help our community, they minimize their power or influence. They have not even thought about the many ways they can affect change in areas they care about in our community. From directing their donor dollars in those areas, to lending supportive words, idea generation or giving their voice as a megaphone to a great project.

Our experiences, both pleasant and unpleasant have created our story that can be very powerful for people and our community. How do you choose to use your power?
Ky Gives Day raises money, awareness for nonprofits

On April 18, nonprofits across the state of Kentucky came together for a statewide 24 hour online giving day. Central Kentucky Community Foundation for the second year partnered with The Kentucky Nonprofit Network to bring KY Gives Day to our region.

The 5th annual event raised $220,270 statewide and $19,000 locally. Through this endeavor, people were able to donate money online to participating nonprofit organizations in our community helping raise dollars and awareness for the important work they do all year long.

Ten organizations participated this year and overall, organizations averaged raising more dollars this year, than in 2016.

Helping Hand of Hope had a successful 2017 Ky Gives Day, raising $4,605, exceeding their $2,000 goal. Gary Bohannon, Executive Director of Helping Hand of Hope, was ecstatic with the response.

“After participating last year, we learned how the day works and made some changes to our approach this year,” he said. “We know online is the giving of the future and Ky Gives Day helps us stay focused on making sure we are able to engage with donors effectively for that giving method.”

Golden Ticket and leaderboard prizes awarded by CKCF: First: Helping Hand of Hope ($250); Second: Feeding America, Kentucky’s Heartland ($150); Morning Coffee Break and Most Unique Donors: Feeding America, Kentucky’s Heartland ($50 each); Night Owl: Warm Blessings Soup Kitchen ($50); Power Hour: CASA of the Heartland ($50).

Leaderboard

1 Helping Hand of Hope
2 Feeding America, Kentucky’s Heartland
3 Warm Blessing Soup Kitchen
4 CASA of the Heartland
5 Stephen Foster Drama

Endow Kentucky Tax Credit

Lunch and Learn

Did you know?

Kentucky has a 20% state income tax credit for donors who make an endowed gift to a certified community foundation.

Endowed gifts benefit local charities including churches, schools, colleges, healthcare, arts and many others.

$1 Million in Tax Credits

Central Kentucky Community Foundation is qualified to offer these tax credits.

To attend this Lunch and Learn event, please RSVP to 270-787-5333 or contact@ckcf4people.org.

There is no cost to attend, but your RSVP is appreciated.

Central Kentucky Community Foundation

April 2017