

Let's Do Some Good Today!



See details on *Get Ready!* 2013 on page 2.

270.737.8393 www.ckcf4people.org January 2013



A Note from CKCF President, Al Rider

The fourth quarter of 2012, particularly December, was very busy for CKCF. We were able to extend \$45,000 in Endow Kentucky Tax Credits to donors to make a *forever* difference in our community.

We are most appreciative of donors who put their faith in us and want to contribute to the future of their community. It is this generosity and caring about the future that makes our community attractive.

We look forward to working with current and new donors to continue to fulfill their charitable dreams.

Why you deserve a community foundation

Our community is blessed with growth and progress. With growth comes complexities. Charitable giving has become more sophisticated. While it was simple at one time to give directly to your favorite causes or organizations, it has become more complex.

As laws and regulations change frequently, CKCF serves as a valued and trusted partner to donors as they make their gifts. CKCF can satisfy your many giving desires with one gift through one organization. CKCF exists to simplify all of your charitable giving by being the singular organization to satisfy your diverse giving wishes.

Individualized philanthropy is at the core of CKCF. We will listen to your wishes and facilitate the most effective, meaningful way to make them happen throughout your life and forever.

Central Kentucky Community
Foundation was formed in 2011,
when North Central Education
Foundation incorporated members of The Heartland Community Foundation into its board to
expand the focus and services in
the region. Central Kentucky
Community Foundation works
to create an awareness of significant community issues, communicate them to the community
and collaborate with partners to
improve quality of life.

Why give through Central Kentucky Community Foundation?

- We are deeply committed to this community
- We offer maximum tax advantages
- We accept a wide variety of assets
- We build endowments to benefit this community forever
- We facilitate gifts to benefit multiple organizations and causes

Get Ready! 2013

Central Kentucky Community
Foundation with major funding
from PNC Foundation and other
local supporters will offer Get
Ready! an early childhood education program again in 2013. Get
Ready! was launched in 2012 by
CKCF with initial funding from
PNC. Many community partners
helped implement this quality,
relevant program for the youngest
learners of our community.

Get Ready! is designed with several outcomes in mind:

- To provide a unique learning opportunity for children birth -5,
- To help parents discover how they can facilitate learning with their child.
- To support and enhance teachers in childcare settings, and
- To increase community awareness and support of the importance of early learning.

"PNC Foundation's \$42,000 investment in *Get Ready!* demonstrates both their commitment to early childhood education and their belief in the difference *Get Ready!* is making in our community," said Davette Swiney, Vice-President, Central Kentucky Community Foundation. "It is wonderful to see what began as just a spirited conversation a couple of years ago, turn into such an important program for the community."

Attendance was a major indicator of the interest and need for opportunities for early learning -- 328 children and 220 adults participated

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CKCF Mission

Central Kentucky Cxommunity Foundation is the philanthropic focal point in the region, serving as a resorce, leader and catalyst to people who wish to improve life in their community.

in *Get Ready!* Camp last year and many were regular attenders. Collectively there were over 2,000 contacts made. *Get Ready!* Childcare worked with 28 different childcare teachers serving over 1,000 children in those centers.

We know the importance of early childhood education, the vital brain development that occurs during the early years and the impact this development, or lack thereof, has on a child's future, Swiney said.

Locations and dates for this year are being finalized. Watch for more details to come. Applications for childcare centers to partcipate are available now.

Swope Toyota and Toyota Manufacturing provided additional funding for *Get Ready!* 2013.

ENDOW

Central Kentucky
Community Foundation
offers the Endow Ky Tax
credit to donors to
Endowment Funds. Ask us
how to take advantage of
this opportunity!



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To support the *Get Ready!* Early Childhood Endowment, contact Davette Swiney

Central Kentucky Community Foundation