



For Immediate Release

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Statewide online giving day brings Kentuckians together on May 12

ELIZABETHTOWN, KY (February 26, 2020) – The day that many local nonprofit organizations look forward to each year is back and hopefully, this year it will be bigger and better than ever.

Ky. Gives Day - a statewide 24-hour online giving event for nonprofit organizations – returns to our region for on May 12.

The annual giving day brings Kentuckians and nonprofits together for a powerful day of action. Hosted by the Kentucky Nonprofit Network, Central Kentucky Community Foundation sponsors the day locally. All nonprofit organizations interested in boosting or launching their online fundraising efforts are invited to participate.

“Last year our local nonprofit organizations set a record for our region on Ky. Gives Day,” said Davette B. Swiney, President and CEO of CKCF. “In only 24 hours, they raised \$92,637. We look forward to continuing to help people in our region connect with the causes they care about in 2020. Kentucky Nonprofit Network does a wonderful job facilitating this event, and we are proud to be a part of helping our local nonprofit community raise money and awareness of the great work they do.”

Nonprofit organizations with 501(c)3 designation operating in Kentucky may register through April 14 at kygives.org. Ky. Gives Day registration is free for Kentucky Nonprofit Network members. Organizations that are not yet members may either join KNN at the time of registration or pay a one-time fee.

“Ky. Gives Day provides nonprofit organizations the opportunity to bring exposure to the projects that make a difference in our communities and offers individuals a way to support those efforts,” said Jennifer Moran, director of mission advancement at St. James Catholic School, who raised the most money statewide last year. “For two years now, our St. James family and friends have rallied around to make Ky. Gives Day a huge success for us.”

CKCF will host a Ky. Gives Day Kickoff Workshop at 1:30 p.m. (EST) March 23 at the Home of Philanthropy, 200 Jim Owen Drive in Elizabethtown. Any nonprofit organization interested in participating in Ky. Gives Day is encouraged to attend. The workshop is free and will provide detailed information about the event and how to make it a successful giving day for your nonprofit.



The 24-hour Ky. Gives Day event begins at midnight (EST) on May 12 and continues until 11:59 p.m. (EST). Donors can go online to kygives.org, connect with the Kentucky charities and causes they care about and make contributions.

With support from event sponsors, KNN will award prizes throughout the day as an additional incentive for donors to keep giving. CKCF will sweeten the prize pool by awarding other prize opportunities to organizations serving in its 9-county region of Breckinridge, Grayson, Hardin, Hart, LaRue, Marion, Meade, Nelson and Washington counties. Some participating organizations secure matching gifts that double the impact of donations.

“Kentucky Gives Day brings communities from across Kentucky together through the power of philanthropy. KNN is proud to partner with nonprofits organizations, our sponsors, regional partner, media partners and donors to make May 22 another powerful day of action in the Commonwealth,” said Danielle Clore, Executive Director of KNN.

Other free resources, including webinars and informational and promotional materials, about the event are available at kygivesday.org. Free training for participating organizations is provided by KNN’s online partner, GiveGab. Nonprofits should register as soon as possible to take advantage of these resources.

For more information, go to kygives.org.

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About Central Kentucky Community Foundation

Central Kentucky Community Foundation is the philanthropic focal point in the region, serving as a resource, leader and catalyst to people who wish to improve life in their community. For more about CKCF, go to ckcf4people.org.