



## 2017 Application & Eligibility Guidelines

### **Vision**

Heels Together is an initiative sponsored by the Central Kentucky Community Foundation that harnesses the power of collective philanthropy to enrich the lives of women and girls in our community through new programs. This will be accomplished by (a) impacting attitudes and actions that benefit females in our community, (b) promoting opportunity, health and self-sufficiency of women and girls and (c) encouraging women and girls to develop as philanthropists.

A grant pool will be divided among the finalists, who are selected by the women investors of the fund.

### **Primary Funding Areas for Heels Together:**

1. Educational Opportunities: Programs that offer education and training which build confidence, self-reliance, independence, and safety.
2. Leadership Development: Programs that develop and sustain a critical mass of women leaders capable of driving change across the public, private, and non-profit sectors.
3. Economic Empowerment: Promoting economic justice, financial stability and self-sufficiency to women and girls.

### **Heels Together Will Not Fund**

- General Operating Expenses
- Capital Campaigns
- Endowments
- Pass-through Scholarships
- Duplication of Existing Services
- Programs that promote religious activities or beliefs
- Programs that involve reproductive rights and choices of women.

### **Grant Eligibility Guidelines**

Organizations that currently qualify under IRS Code Section 501(c)3 with at least one full year of financial records are eligible to apply for a Heels Together grant. Applicants are strongly encouraged to attend the annual Grant Applicant Workshop to learn more about the grant requirements. Applicants are required to submit a Letter of Intent to Apply by July 1, 2017 and include the total amount to be requested. While the grant's purpose is not to fund an organization's salaries, requests of up to 30% of the total project will be considered for salary use. A mid-year status report is required from organizations who receive a Heels Together grant. Organizations are not eligible to receive a Heels Together grant in consecutive years.



## 2017 Grant Application

### I. Organization Profile

Name \_\_\_\_\_

DBA \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Grant Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Total Full-Time Staff \_\_\_\_\_ Total Part-Time \_\_\_\_\_

Total No. Board Members \_\_\_\_\_

Tax Exempt Status \_\_\_ 501c3

Tax ID Number: \_\_\_\_\_ Date of Determination Letter \_\_\_\_\_

### II. Organization Mission and Budget

a. Please share your organization's Mission Statement.

b. Please give a brief description of your organization's history.

c. Please provide a brief description of your organization's current programs.

d. Number of women and girls served as a % of total persons served by your organization in 2015, including age ranges. \_\_\_\_\_

\_\_\_\_\_

e. Annual operating budget \$ \_\_\_\_\_ Audited? \_\_\_\_ yes \_\_\_\_ no

III. **Project Details**

a. Title of Program/Project: \_\_\_\_\_

b. Summary of Program\*

*\*Please limit this summary to 150 words. If selected as a finalist, this summary will be used in a description to the voting investors.*

c. Detailed description of Program - please attach 500-word or less description of your program.

d. Total Program/Project Budget: \$ \_\_\_\_\_

i. Please attach a line-item budget for this project as well.

e. Requested Amount of Grant: \$ \_\_\_\_\_

f. How will your program be evaluated for effectiveness?

- g. Are there similar programs or services in our community? \_\_\_\_\_ Yes \_\_\_\_ No  
i. If so, how will your program be different?

h. How will this project evoke change or impact our community with regards to the primary funding areas of Heels Together?

i. Why does your organization want to implement this particular project?

#### **IV. Required Attachments**

- a. Detailed description of project as requested.
- b. Copy of IRS Determination Letter.
- c. Line-item budget for proposed project.
- d. Copy of last completed audit, if applicable.
- e. Organization's most recent budget.
- f. Most recent 990.
- g. Roster of Board of Directors or other governing body.

#### **V. How to Submit Your Application**

- a. E-mail to [info@ckcf4people.org](mailto:info@ckcf4people.org) or
- b. Mail to: Central Kentucky Community Foundation  
Attn: Heels Together Grant Review Committee  
306 W. Dixie Ave.  
Elizabethtown, KY 42701